CANADIAN MOVING PICTURE

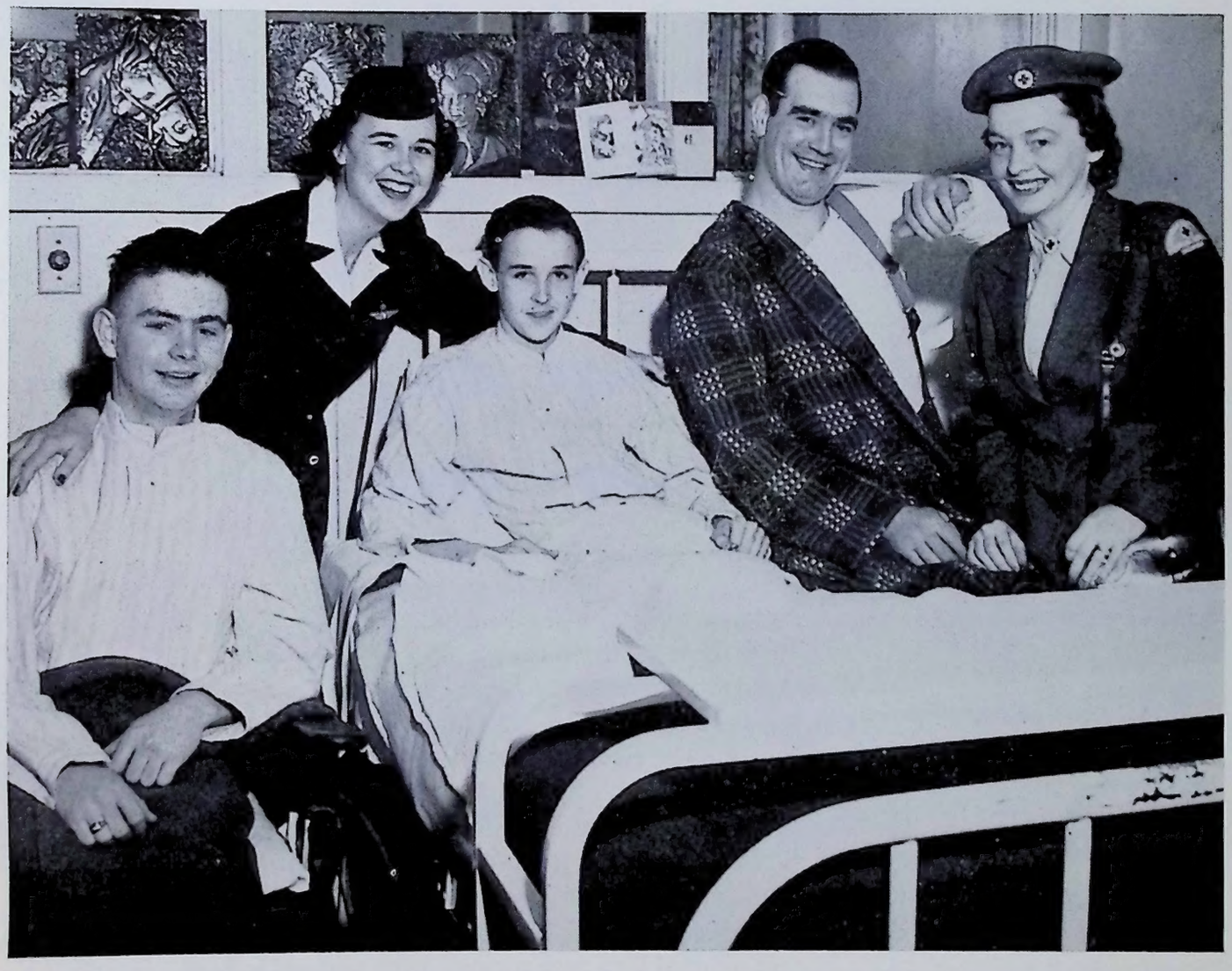
Digest

RAY LEWIS
EDITOR AND
PUBLISHER
HERMANT BLDG.
21 Dundas Square
TORONTO

THIRTY-SIXTH YEAR OF PUBLICATION 1915-51

Vol. 42, No. 48 TORONTO, CANADA March 10, 1951

"THREE GUYS NAMED MIKE"



Shown in the above picture from left to right are: Mike Smith, Ethel "Pug" Wells, Mike Craig, Mike Grogreoncei, and Red Cross worker Mrs. E. W. Vanstone.

Naturally, the three guys named "Mike" were selected because their given names are the same as the title of the picture "THREE GUYS NAMED MIKE" in which their namesakes are played by Van Johnson, Howard Keel and Barry Sullivan, with Jane Wyman portraying the "Pug" Wells role as airline stewardess. (See page 6.) MGM Promotion Representative Dewey Bloom arranged the visit to the hospital in co-operation with the Canadian Red Cross, Toronto detachment.

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
21 DUNDAS SQUARE • TORONTO

Maritime News

By A. L. FAIRWEATHER

A W. SCHWALBERG, New York, president of Paramount Distributing Corporation and Gordon Lightstone, Toronto, Canadian general manager of that company, spent a day in Saint John recently. They were in conference with P. J. Hogan, manager at Saint John. During their visit a pleasing ceremony took place when Margaret Lester, inspector of the local staff, was presented with a watch, a gold pin and a scroll in recognition of her twenty-five years association with the company.

* * *

Theatres in Cape Breton have been feeling the effects of the flu epidemic quite severely as all theatres in Sydney, Whitney Pier and Glace Bay were ordered by City Councils to refuse admission to children. The ban lasted ten days and the adult attendance was also affected by the prevalence of flu. This meant seven theatres to come under the order, three in Sydney, two in Whitney Pier and two in Glace Bay.

* * *

A B. & L. Theatre at Shelburne, N.S., was closed absolutely for ten days due to the spread of flu in the vicinity.

* * *

New theatres are popping up all over the Maritimes. In addition to the one at Hillsboro, N.B., recently opened by Eldon Glendenning, one at Port Borden, P.E.I., is announced. It is called the Reo; operated by Wallace Palmer, and will seat 260. Also at Port Hawkesbury, N.S., a theatre is under construction which will be operated by Messrs. R. F. Hazel and Philip Barkhouse, who are also partners in the Rialto at Tatamogouche, while Mr. Barkhouse operates the Cross Theatre at New Ross, N.S.

* * *

In a four-column photo in a Charlottetown, P.E.I., newspaper, George Walters, manager of the F. G. Spencer Co. Ltd. theatres, is shown among a large group of past presidents of the Charlottetown Rotary Club, who are still active members of that service organization. Mr. Walters who is the present president, is pictured presenting a $4,500 cheque to Mr. R. H. Rogers, president of the Red Cross, to be used in assisting the crippled children of the Island Province. The funds were the proceeds of a Rotary Auction in the work of which Mr. Walters was particularly active, as he is in many community endeavours.

TRADE HEADLINES

Columbia's Born Yesterday in its Third Week at the Imperial-NFB-Boomtown-Toronto in third week, same theatre.

●

Max Youngstein Organizing U*A* Publicity and Exploitation-Advertising as permanent field-force available to exhibitors on cooperative basis.

●

Metro-Goldwyn-Mayer book four features to Radio Music Hall-N.Y. Royal Wedding — Father's Little Dividend — The Great Caruso — Mr. Imperium.

●

20th Fox Consent Decree Ready For presentation Statutory Court — New York.

●

John H. Davis, Managing Director J. Arthur Rank Organization, as Guest Speaker at Universal Regional Meetings, gives Sale-Talk on Rank Pictures.

●

Sunset Boulevard-Paramount, receives Citation of Merit Award by American Institute of Decorators for best film Set decorations of 1950.

●

Austria selects 202 U.S. films from 442 feature showings in 1950-comedies predominate.

●

MGM buys Brigadoon, famous stage show by Alan Jay Lerner and Frederick Loewe, for $125,000, according to report.

●

Silver Movie Award — Redbook Magazine, Goes to Darryl Zanuck and 20th-Fox for second successive year — presentation on ABC's Guild Players show March 8th.

●

Famous Players Canadian increase first quarterly dividend for 1951 from 25 to 30 cents.

●

Reuben Bolstad Famous Players Canadian executive heads Motion Picture Section Canadian Red Cross Campaign.

●

International Film Distributors entertain Hallmark Producers—K. Baab and J. S. Jossey, visitors in Toronto.

●

President, Leonard W. Brockington "Break Your Record" contest divided into five regions with winner for each region.

●

Movie tax cut from 15 to 12½%.

●

Gordon Lightstone re-elected president MPDA . . . Harvey Harnick, vice-pres.

●

Jan August in the Piano Tuner opens Loew's — Toronto, March 9, an Alliance release.

RAY PRESENTS

THE CANADIAN RED CROSS Society has started its campaign with Reuben Bolstad, Famous Players Canadian Corp. executive, as Chairman of the Motion Picture Section. The objective this year is $5,000,000 and the quota set for Toronto is $700,000.

The campaign officially commenced March 1st. The responsibilities for Canadian Red Cross, in 1951, can be well imagined, since 1951 may truthfully be anticipated as a World-Crisis Year.

L. A. Winter, OBE, is the Honorary Treasurer of the Society, and Leslie Powell is National Director of Public Relations. The services of Red Cross are varied and national. Canadian Red Cross had 500 disasters, seven of them major ones, such as the Red River flood, fires at Rimouski and Cabano with which to contend during the past year. Its Free National Blood Transfusion Service has so expanded and been so generally accepted, that in 1950, more than 191,000 bottles of blood were collected from voluntary donors. 92,000 and three hundred patients received transfusions of whole blood during 1950, thereby saving many lives.

THE MINISTER of National Defence has requested, that Canadian Red Cross assumes the responsibility for supplying the Armed Forces with adequate supplies of blood and blood products. More than 90,000 individuals received services from Red Cross outpost nurses in hospitals, clinics, homes and schools. More than 4,388 births were given attention in outposts and homes. Red Cross provided nearly 1000 hospital beds in 1950, and employs about 300 trained nurses. Mobile medical and dental units, for servicing outlying districts, and community doctor services in areas where there are no practicing physicians, are included in its services.

Crippled Children's Hospitals are maintained in the provinces of Saskatchewan and Alberta, and in Saskatchewan the hospital is supported entirely by Junior Red Cross. These are but a very few of the services of Red Cross, which includes Women's Committees for International Relief and services to War Veterans.

WHEN ETHEL "Pug" Wells-A.A. Stewardess recently visited Toronto, as the guest of Metro-Goldwyn-Mayer, and American Airlines, in connection with Three Guys Named Mike, that most delightful picture which I had the pleasure of viewing at a pre-showing, this breezy and charming young lady visited Chorley Park Military Hospital, and brought plenty of sunshine into the wards and among the patients confined there.

On another page of The Digest, in fact on our front cover, you will see this Ethel "Pug" Wells in action, at the Chorley Park Military Hospital, and with her, and on whom she is bestowing her cheery company, are three guys named Mike, although not the Three Guys Named Mike in the MGM picture. Dewey Bloom came to The Digest office with the pictures and the story, but was not obliged to sell me on the value of the story, for having seen Three Guys Named Mike I was already sold on its value as entertainment, and hearing all about Ethel "Pug" Wells, around whose experiences the story was written, I was definitely sold on her, and concluded, that since The Canadian Red Cross Campaign was now in progress, we could give Canadian Red Cross a plug through Ethel "Pug" Wells.

YOU KNOW that The Digest enjoys nothing better than handing out "for free", plugs, for we even scrape the barrel to find cause for such service. Which reminds me, that our recent visitors to Canada, Messrs. Baab and Jossey of The Lawton Story-Prince of Peace presentation, are two very nice gentlement to meet. Many years ago, I met Mr. Jossey, and we had a happy visit recalling old-timers and old times, going back to the Arrow Film years.

When I visited the Victoria Theatre during the first week of the showing of The Prince of Peace, which is the life-story of Jesus, the manager found a seat for me, one single seat in the back row, as the theatre was filled to capacity. I looked at this simple screen story, just as simply produced, with some very fine scenes in color, and recognized one of the players, Maud Eburne from Bronte, Ont., and who years ago made quite a hit on Broadway in several plays, particularly A Pair of Sixes.

Maud Eburne carried me back to my childhood days, when as a little girl around seven or eight, my father sent me to the Riggs Farm during school vacations, Riggs was Maud Eburne's family name before she went on the stage.

MAUD WAS an elocutionist who recited at Strawberry Festivals and other church socials. Since I knew how to sing songs, with dramatic expression, and was quite likely to introduce a little cake-walk, should the song require some sparking-up, Maud included me on the church programs and strawberry festival events.

During the strawberry season, I picked strawberries for which the Riggs family paid me a few cents or less a box, with this advice, that I could earn more money by putting the strawberries in the box than in my mouth, but the freshly picked strawberries were so tasty that the advice fell on barren ground, as it is said, until one day the combination of picking cherries, which also went the way of all flesh, and eating strawberries was more than I could stomach, and forced me to devote the energies I had along more commercial lines, filling the boxes for revenue.

HOWEVER, several years later, when the song For Casey Would Waltz With A Strawberry-Blonde, became universally popular, I sang that song with relish, and even unto this day, I can put more into that song than most people, that is according to Natalie Fine, who has heard me sing it many times, and who still insists on yearly encores.

But to get back to Show Business, there was Maud Eburne playing a housekeeper to a banker in The Prince of Peace story, the staging of which is in Lawton, with the background of the Wichita Mountains. As I previously stated, the story is simply told, and cannot be judged by professional standards, nor can it be compared with other motion pictures. Each year the people of Lawton enact The Story of The Life of Jesus, and have an audience which numbers over 250,000 persons, many of whom travel miles and miles to witness its presentation by these villagers. Some of the scenes, pictorially, are very beautiful, some of the characters, in costume, look as if they have stepped right out of the Bible, and have come to life after 2000 years.

THE STORY, which has been woven into the Biblical story for the picture, is a pleasant and interesting one, which does not intrude itself too much on the Bible Story. I looked at the audience, and was surprised to find among this audience the kind of patrons one would expect to see in an Action House, and again there were hundreds of patrons who probably never go to the Movies.

In this mixed audience there was attentive attention, and one could feel that there was interest. The people who

(Continued on Page 6)

It's starting all

November 27, 1950

Dear Sirs:

Last evening I saw your new motion picture "Valentino." I was very moved when I saw Mr. Dexter play Rudolph Valentino.

But the point of this note is that, if possible, I would like a photograph of Mr. Dexter. Though Mr Valentino died many years before I was born, I still want to please Mr. Dexter on his great preformance of Valentino.

Thank you very much, and we hope to have many previews as wonderful as this was last night. Thank you again.

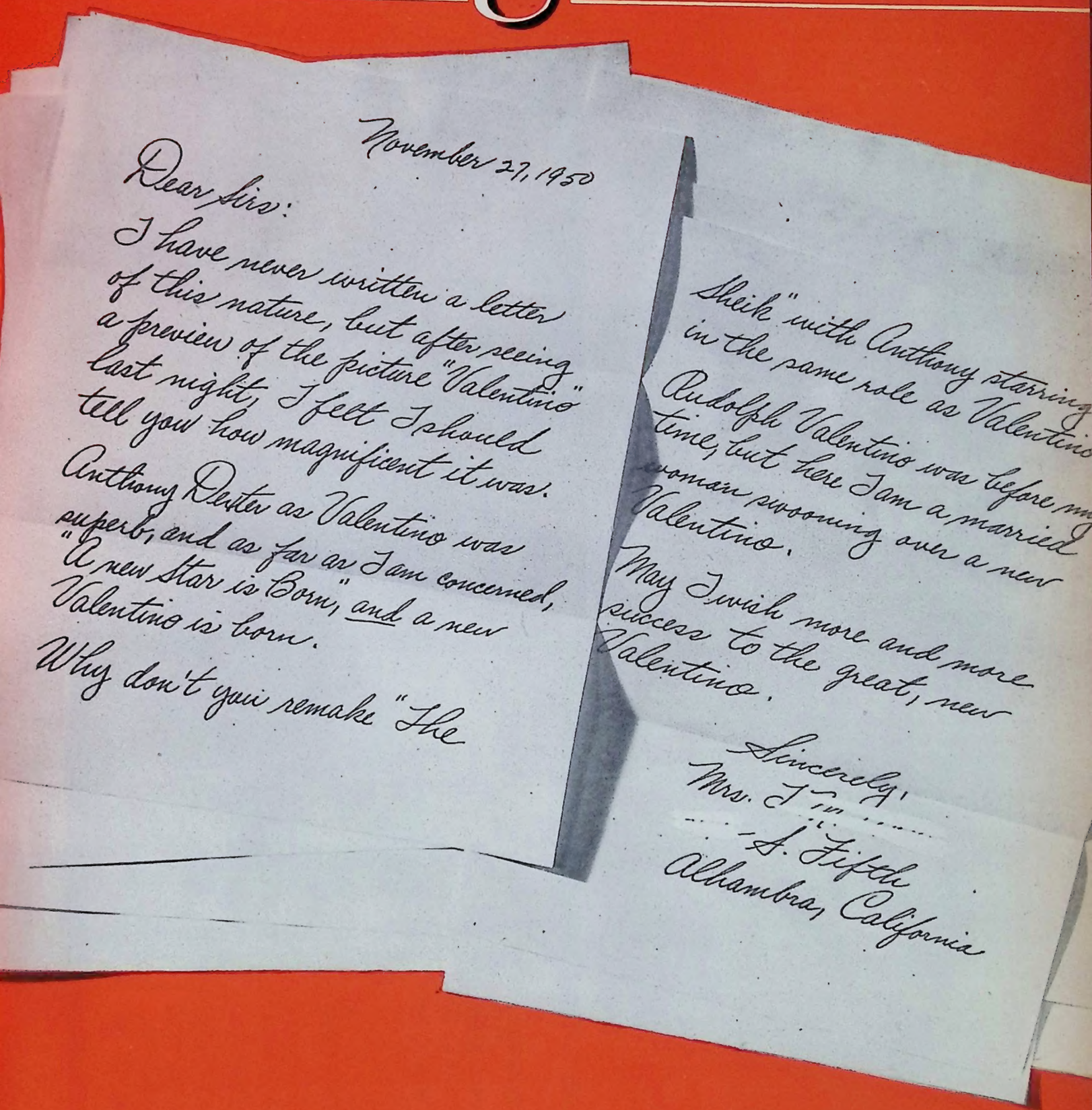
Sincerely,

Miss [redacted]

[redacted] S. Madre Ave.

Pasadena, California

over again!



November 27, 1950

Dear Sirs:

I have never written a letter of this nature, but after seeing a preview of the picture "Valentino" last night, I felt I should tell you how magnificent it was.

Anthony Dexter as Valentino was superb, and as far as I am concerned, "A new Star is Born," and a new Valentino is born.

Why don't you remake "The Sheik" with Anthony starring in the same role as Valentino Rudolph Valentino was before my time, but here I am a married woman swooning over a new Valentino.

May I wish more and more success to the great, new Valentino.

Sincerely,
Mrs. J. ...
... S. Fifth
Alhambra, California

Unsolicited letters like these—received by Edward Small, producer of "VALENTINO", after West Coast previews—should give you an idea of how women—from bobbysoxers up—will go for "VALENTINO". Premiere engagements begin February 15th under the loving guidance of COLUMBIA

RAY PRESENTS

(Continued from Page 3)

came knew what to expect, because the advertisements on The Prince of Peace have been most carefully prepared, they present exactly what the picture presents, and that is the reason that all who come to see The Prince of Peace go away from its presentation satisfied. I am glad I saw the picture, it left me with a pleasant feeling, and gave me much to think about, the power of the screen and how little we know about the public.

COLUMBIA Pictures has another winner in Valentino, and Harvey Harnick, who loves nothing better than Winners For Columbia Pictures, is treading on air. Anthony Dexter looks so much like the Valentino whom I remember, that to see him on the screen is startling. Those Columbia fellows are real showmen, we must take off our hats to them, because it cannot be just luck to have one winner after the other, it must be showmanship.

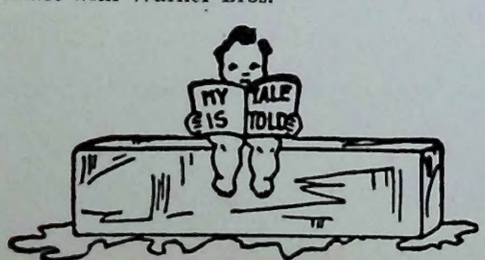
Right upon the pretty heels of Judy Holliday in Born Yesterday, here is the Valentino story, in which Columbia has not overlooked one bet to assure its success, even going back to scenes, and with Technicolor, of The Four Horsemen of The Apocalypse, and The Sheik. What a glorious array of hokum, from the beginning to the end of Valentino, hokum which the public will love, and even today, you should see ladies of mature and maturer years, and the teenagers close their eyes as if in an ecstacy, while sweethearts and husbands again repeat, "What a guy, Valentino, but I see no reason to swoon about him." I heard these same remarks from the men in our lives, many years ago, which only goes to prove that Sex is here to stay, and that it definitely has a future.

I AM wondering what our subway in Toronto is going to do to the Hollywood Theatre, because I believe it is right under it. I do not know why I am wondering, I should know what subways and undergrounds do to property and particularly to the Sound and Acoustical properties of a theatre.

The Hyland, which is a few doors away from the Hollywood, will have the Underground right at its back and it will get the vibrations if not as badly as the Hollywood, bad enough.

Years ago, I remember a succession of lawsuits in London, England, instituted by owners of properties which found that their foundations cracked wide-open because of the Underground Railway, endangering these structures. The Underground paid property damages, and if my memory is good, I recall that the tenants vacated these properties.

AT Eveready Printers, printers of The Digest, there is a linotype man who is a real movie-fan, who sets up notes in type on the galleys for me occasionally, as for example, he recently brought to my attention the fact that Olivia de Havilland did not play Titania in the Reinhardt Warner Bros. production of Midsummer Night's Dream, as I had stated. He said is was Anita Louise. I put on my thinking-cap, and was obliged to agree with him, for Olivia played Hermia in Midsummer Night's Dream, and just about that time, or soon after, she made the seven-year contract with Warner Bros.



"THREE GUYS NAMED MIKE"

Jane Wyman and her "Three Guys Named Mike" (Van Johnson, Howard Keel and Barry Sullivan). The real-life counterpart of Miss Wyman's role in this MGM picture, "Pug" Wells visited Toronto recently as a part of the pre-showing publicity campaign on the picture.

DIGEST SHOWMANSHIP CONTEST NOW IN PROGRESS.
— CASH PRIZES —
SEND YOUR CAMPAIGNS IN

Ads like this are appearing in 58 National Magazines and 93 Sunday Newspaper Supplements totaling 185,761,000 circulation.

Toronto and District

BILL PRESS

TORONTO VARIETY TENT 28 staged a real get-together Tuesday evening, Feb. 27, when the Barkers were hosts at a dinner to a score or more Variety Village graduates and the heads of commercial firms which had employed the boys after training.

The meeting also dealt with plans in connection with the Variety International convention May 9-12 at Philadelphia. Chief Barker John J. Chisholm was named convention liaison officer while the international convention press representative is Sam Glasier.

The international delegate from the Toronto Tent is Morris Stein, past chief barker. It is planned to organize a large party of Toronto barkers and their wives for the Philadelphia meeting.

Announcement was made that the women's committee of the Toronto Tent, under the direction of Mrs. J. Sam Wacker, had provided clothes for a number of needy boys at Variety Village.

* * *

The Junior League of Toronto co-operated in the presentation of four Children's Film Library shows in Toronto on Saturday, Feb. 24.

The theatres and features were as follows: Runnymede Theatre, Robin Hood; Beach, Circus Boy; Alhambra, Sea Hawk; and Carlton, Stable Mates.

* * *

According to an official of the new Defence Production Department in the Canadian government, structural steel is not likely to be available to amusement enterprises in the Dominion "for eight to ten years" because of the pressing requirements of the armament program.

Another point brought out was that the granting of a special permit for steel for civilian purposes was not a guarantee of delivery because of the heavy demand for the basic product otherwise.

* * *

The Centre Theatre, St. Catharines, made extra use of its printed programs of bookings for February by staging a $30 prize draw at the end of the month.

Centre patrons were invited to place names and addresses on the throw-aways which were deposited at the theatre for the drawing.

A similar stunt is used at the College Theatre, Brantford, where the printed programs are numbered for a draw at regular intervals, the lucky holder being awarded $20.

* * *

Famous Players Canadian Corp. has declared a dividend of 30¢ for the first quarter of 1951, compared with 25¢ for the corresponding period a year ago. The current dividend is payable March 24 to shareholders of record March 9.

In recent weeks the trading price of Famous Players stock on the floor of the Toronto Stock Exchange has risen from $16 to $18.

* * *

The combination policy at the Seville Theatre, Montreal, has made a hit, the program consisting of six vaudeville hits and a film feature. Four stage shows are presented daily Monday to Friday and five on Saturdays and Sundays, with Lee Hamilton master of ceremonies.

* * *

The Board of Control thinks that Toronto is being "gypped" by the Ontario government in its share of the provincial amusement tax for local hospital grants.

Claiming that the city was "being squeezed by the province," Mayor Hiram McCallum expressed the view that Toronto contributed half of the amusement levy but wasn't getting anything like that share. He thought Toronto should derive something like $6,000,000 in a year.

In the meantime, local hospitals are claiming $1,300,000 for a year's care of indigent cases. There was no comment from the provincial authorities.

* * *

The Esquire Theatre, 2290 Bloor Street West, Toronto, had unwelcome visitors in would-be safe-crackers who smashed off the handle and combination before they were apparently frightened from the scene. A constable who found an exit door open said the thugs had left behind the tools of their calling.

* * *

While the group of 14 neighborhood theatres in Toronto were making a Foto-Nite offer of $1,050 on the first three days of the week, a similar combined offer in Montreal was for $1,400.

The Montreal offer, which is made weekly on Thursday and Friday, has seven participating theatres of the Odeon circuit, these being the Electra, Mercier, Cremazie, Perron, Beaubien, Villeray and the Verdun Palace. These theatre are also offering dinnerware as premiums.

* * *

The Odeon Theatre, Peterboro, of which Claude Hunter is manager, has been added to the list of Ontario theatres which have effected a tie-in on weekly advertising stunts by local newspapers.

The Quiz Contest conducted every Tuesday by the Peterboro Examiner offers 15 prizes of which 10 are Odeon passes, the theatre receiving extra space in return.

THE CANADIAN MOVING PICTURE DIGEST
Entered as Second Class Matter
RAY LEWIS
Editor-in-Chief
MILDRED STEIN
Assistant to the Editor

Address all mail to the Publisher
CANADIAN MOVING PICTURE DIGEST COMPANY, LIMITED
21 Dundas Square - Toronto
Telephone: WAverley 8696
Cable: Raydigest
Established 1915. Publication weekly.
Subscription: $5.00 yearly

— Correspondents —
A. L. FAIRWEATHER.....Saint John, N.B.
J. J. CONKLIN.....Winnipeg, Man.
BRUCE PEACOCK.....Regina, Sask.
JACK DROY.....Vancouver, B.C.
WILL McLAUGHLIN.....Ottawa, Ont.
BILL PRESS.....Toronto, Ont.

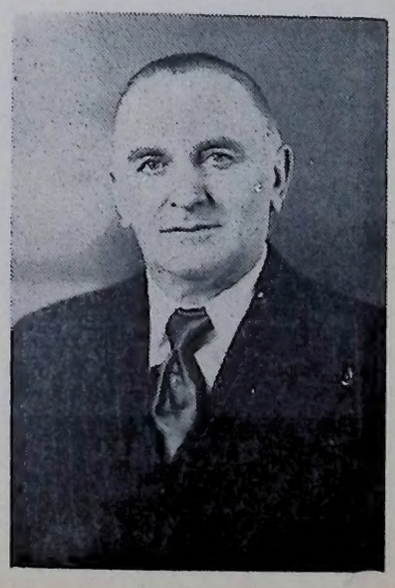
Exhibitor Elected Mayor

BRUCE HOLMES YEO of Montague, P.E.I., was recently elected by acclamation mayor. This makes still another motion picture exhibitor in the Maritimes who has been elected mayor in his home town, which goes to show that the exhibitors must be quite qualified, when the citizens where they live and carry on their business show such great trust in them.

Mr. Yeo is one of the pioneer exhibitors of P.E.I., having owned and operated an itinerant chain of theatres for approximately thirty years, exhibiting motion pictures in small and large towns throughout the entire province.

During the long period of serving the public with entertainment Mr. Yeo was in complete charge of projection, and during his time was always present guarding against fire and panic. He also tried to see that the patrons in his theatres had the best in films. He was a benefactor to all objects, and we know he will continue doing so. At the present time Mr. Yeo resides in Montague.

We extend congratulations and best wishes for his continued success in his chosen profession.



MAYOR YEO

CAPITAL STORY

By BILL McLAUGHLIN

Local theatres took a nose-dive in business last week with the flu epidemic at its peak and Barbara Ann Scott packing them in at the Auditorium as star of the colorful Minto Follies. Theatre staffs, also were somewhat depleted, and Casey Swedlove of the Linden, Bill Curley of the Nelson and Gordon Beavis of the Odeon were among those who found it necessary to stay in bed for a couple of days to shake off the malady.

* * *

MORRIS Berlin, owner of the Somerset Theatre, is now vacationing with his wife at Acapulco, Mexico and enjoying some excellent fishing on his sojourn "south of the border."

* * *

The Regent Theatre is bringing back Walter Wanger's Joan of Arc as a special offering during the Lenten season. Manager Henry Marshall expects to open Holy Week with the spectacular story of the Maid of Orleans. The picture originally premiered at the Regent at slightly advanced prices in a policy of two performances daily.

* * *

Don Watts, manager of the Rideau Theatre, following a short visit for treatment in Ottawa Civic Hospital, arranged a large army parade together with several bands to coincide with the opening of THE STEEL HELMET at the Rideau.

Warner Bros.' exceptionally interesting Technicolor short, *Neighbor Next Door,* which is a quick resume of a camera trip throughout Canada, in fact, one of the best ever made as part of the Canadian-American Film Project, was screened at the Regent Theatre for D. Leo Dolan and other members of the staff of the Canadian Government Travel Bureau.

* * *

Standish Hall Hotel in Hull has been bringing in some "name" attractions of late and these are providing definite opposition to local theatres. The Golden Gate Quartet is currently appearing there to be followed by Ella Fitzgerald. In spite of the Lenten season crowds have patronized these special attractions.

* * *

The Capitol Theatre interrupted the regular schedule to present the Ottawa Ballet Company on Feb. 26th. Jean Stoneham, ballerina of the local ballet group has been accepted for training with Sadler's Wells famous company. Odeon Theatre presented the Ottawa Choral Union's rendition of Haydn's *Seasons* on Feb. 28th with Jan Rubes James Shields and Lois Marshall in the solo roles.

New Zanuck Production

A daughter, weighing 7 lbs., 13 oz., was born Sunday, Feb. 11th, to Mr. and Mrs. Robert L. Jacks at the Hollywood Presbyterian Hospital.

Vancouver News

JACK DROY

NEW lists of films classified as "Adult Entertainment Only" by the British Columbia Board of Censors included Dial 1119, The Enforcer and Johnny One-Eye.

* * *

106,160 names are registered for Foto-Nite in ten Famous Players theatres in the Vancouver area, Joe Archer, local manager, said and that it is proving popular in 23 British Columbia theatres. The ten local theatres are on a telephone hook-up for announcing the winners each Monday night.

* * *

There was no mention of any prospective revision of the amusement tax in British Columbia in the speech from the throne at the opening of the 1951 provincial legislature in Victoria this week.

* * *

Kim, the MGM picture, is doing smash business at the 3,000-seat Orpheum. Harvey, at the Vogue and The Steel Helmet at the Cinema are also doing above average business; the rest of town is on the light side after a good weekend business.

* * *

Theatre employees local B-72 IATSE are working on a new contract with the circuits for cashiers, doormen and ushers; the local is asking for a 20 per cent hike.

HALLMARK EXECUTIVES MEET DIGEST STAFF

Toronto film people meet PRINCE of PEACE producers. Left to right: Douglas V. Rosen (Gen.-Mgr. International Films), Larry Stephens (Pub.-Dir. International Films), Jackie Ross (Movie Critic—Digest), J. S. Jossey (Co-founder Hallmark Prod.), Ray Lewis (Editor-in-Chief—Digest), G. Altman (Spec.-rep. for Hallmark) and K. Baab producer of The Prince of Peace.

Variety Village Feats Graduates

Ron Hibbard, 19, of Leamington, handicapped from birth by a congenital deformity, stepped to the microphone in a dining room of the Prince George Hotel last Tuesday night. He represented the first graduates from Variety Village at the Variety Club graduation dinner.

"We came to Variety Village with some doubt of what lay ahead of us in the future," Ron said. "Now we are ready to take our places in the world. There are jobs which can be done by us just as well as by others."

His words were spoken with assurance and echoed the feelings of the 17 other graduates, all handicapped youth ranging from 17 to 20 years in age. All but two of the graduates are now employed with bright prospects for the future.

Jack Chisholm presents Gerald Davis, watchmaker gradaute of Variety Village with a watch as Davis's teacher looks on.

Besides the graduating class, the dinner was attended by 27 boys now enrolled at Variety Village. There was Ron Clermont, 15-year-old Cochrane boy who started at the village two months ago. Ron sat in a wheelchair and listened with intense interest as he dreamed of the day when he would graduate and become a sign painter.

Ron listened as boys from all over Ontario went forward to receive their graduation diplomas from the village. As each youth accepted his scroll, his employer told of the boy's progress.

There was Gerald Davis, 19, of Neustadt, who now has his own watchmaking business in the Bruce Peninsula. Gerald eased his way to the microphone on crutches and told of learning watch repairing at the village.

Donald Bowes, 19, of Englehart, had always wanted to work for the Department of Lands and Forests. Today he is working as a timekeeper and clerk at Hills Lake Hatchery. Like a good many other gradautes, Donald went to the dinner last Tuesday night, although he left the village several months ago.

A double amp, Wilfred Dombroski of Renfrew is now employed as a machinist with the Renfrew Machinery Co. Supporting himself on crutches, Jim Spearing, 20, of Amherstburg, was highly praised by his employer. Jim is a junior audit clerk with a chartered accountant.

It was a night of triumph for the 18 graduates. They had been rewarded for their work. And their employers all bore testimony to the lads' abilities.

As Connie Smythe, president and general manager of Maple Leaf Gardens, said: "The investment in these boys has returned dividends a thousandfold."

Trans-Canada Showings

Use This Information As Your Guide on Release Dates

TORONTO

DOWNTOWN
Sugarfoot (W.B.) Technicolor and The Tougher They Come.

EGLINTON-VICTORIA
Second Week. Prince of Peace (International) in color.

IMPERIAL
Third Week. Born Yesterday (Columbia) with Judy Holliday and Broderick Crawford.

UPTOWN
Second Week. Tomahawk (E-U) Technicolor with Van Heflin and Yvonne de Carlo.

ODEON-CARLTON
The Woman in Question (E-L) with Jean Kent and Dirk Bogarde.

INTERNATIONAL CINEMA
Third Week. The Titan (Astral) with narration by Fredric March.

TOWNE CINEMA
Third Week. Women Without Names (Cardinal) with Valentina Cortesa and Francoise Rosay.

UNIVERSITY-NORTOWN
Third Week. Call Me Mister (20th-Fox) Technicolor with Betty Grable and Dan Dailey.

SHEA'S
Cry Danger (RKO) with Dick Powell and Rhonda Fleming.

LOEW'S
Watch The Birdie (MGM) with Red Skelton and Arlene Dahl.

HYLAND
Second Week. Madeleine (E-L) with Ann Todd.

SAVOY
Prehistoric Women (E-L) Technicolor with Laurette Luez and Allan Nixon.

KING
The Twins (SARO) with Beniamino Gigli.

CALGARY

CAPITOL
Dallas (W.B.) Technicolor with Gary Cooper and Ruth Roman.

PALACE
Bonnie Prince Charlie (E-L) Technicolor and The Great Lane Robbery

GRAND
The Milkman (E-U) with Donald O'Connor and Jimmy Durante.

STRAND
Killer That Stalked New York (Col.) and Texan Meets Calamity Jane (Col.)

MONTREAL

CAPITOL
Second Week. American Guerrilla In The Philippines (20th-Fox) Technicolor with Tyrone Power and Micheline Prelle.

IMPERIAL
Between Midnight and Dawn (Col.) with Mark Stevens and Gale Storm.

LOEW'S
Third Week. King Solomon's Mines (MGM) Technicolor with Deborah Kerr and Stewart Granger.

PALACE
September Affair (Paramount) with Joan Fontaine and Joseph Cotten.

PRINCESS
Cry Danger (RKO) with Dick Powell and Rhonda Fleming.

SNOWDON-OUTREMONT
Harriet Craig (Col.) Joan Crawford and Wendell Corey.

AVENUE
Cure For Love (E-L) with Robert Donat and Renee Asherson.

ORPHEUM
Second Week. The Men (U.A.) with Marlon Brando and Teresa Wright.

WINNIPEG

CAPITOL
I'd Climb The Highest Mountain (20th-Fox) Technicolor with Susan Hayward and William Lundigan.

GAIETY
Odette (Pioneer) with Anna Neagle and Trevor Howard.

LYCEUM
Walk Softly Stranger (RKO) with Joseph Cotten and Alida Valli.

MET
Harriet Craig (Col.) with Joan Crawford and Wendell Corey.

ODEON
Second Week. Harvey (E-U) with James Stewart and Josephine Hull.

GARRICK
Halls of Montezuma (20th-Fox) Technicolor with Richard Widmark.

VALOUR
Sidewalks of London (SARO) with Charles Laughton and Vivien Leigh

SAINT JOHN

PARAMOUNT
Operation Pacific (W.B.) with John Wayne and Patricia Neal.

CAPITOL
Oddette (Pioneer) with Anna Neagle and Trevor Howard.

STRAND
Halls of Montezuma (20th-Fox) Technicolor with Richard Widmark.

VANCOUVER

CAPITOL
Call Me Mister (20th-Fox) Technicolor with Betty Grable and Dan Dailey.

PLAZA-FRASER
Double Crossbones (E-U) Technicolor and Our Relations (SARO)

HASTINGS
The Admiral Was A Lady (UA) with Edmond O'Brien and Wanda Hendrix.

ORPHEUM
Second Week. Kim (MGM) Technicolor with Dean Stockwell.

STRAND
I'd Climb The Highest Mountain (20th-Fox) Technicolor with Susan Hayward and William Lundigan.

VOGUE
Harvey (E-U) with James Stewart and Josephine Hull.

STUDIO
Faust and the Devil (Col.) with Gino Mattera and Nelly Corradi.

REAL MUSIC TO SHOWMEN'S EARS!

"OF MEN AND MUSIC"
A SMASH HIT in its first engagement at the **PARK AVENUE THEATRE, N.Y.C.**

A MUSICAL TREAT! —Daily News

BOUND TO DELIGHT! —Journal-American

SUREFIRE FOR ANY AUDIENCE! —Daily Mirror

COMPLETELY SUCCESSFUL! —World-Telegram-Sun

FINEST THING OF ITS KIND THIS REVIEWER HAS ENCOUNTERED! —Herald Tribune

NOW AVAILABLE!

OF MEN AND MUSIC
featuring ARTUR RUBINSTEIN
JAN PEERCE and NADINE CONNER
JASCHA HEIFETZ • DIMITRI MITROPOULOS conducting
The PHILHARMONIC-SYMPHONY ORCHESTRA of N.Y.

Produced by RUDOLPH POLK and BERNARD LUBER
Directed by IRVING REIS • Introduction by DEEMS TAYLOR
Screenplays by Liam O'Brien, Harry Kurnitz, John Paxton, and David Epstein A World Artists Production

There's No Business Like 20th CENTURY-FOX Business!